



State/Regional Hydrogen and Fuel Cell Initiatives Networking Meeting

March 19, 2007, 1-3PM CT

San Antonio Convention Center, Room 204A, San Antonio, TX

Hosted by the Clean Energy Group, National Hydrogen Association, and U.S. Department of Energy

Today more than 30 states are represented by a state or regional hydrogen or fuel cell initiative. To support their efforts, the [Clean Energy Group](#), [National Hydrogen Association](#), and [U.S. Department of Energy](#) co-host a series of bi-monthly conference calls on various topics of interest. Expert presentations, question and answer sessions, and participant dialogue provide state and regional initiative leaders an opportunity share information and lessons learned. Previous topics have included renewable hydrogen production, state incentives and programs, unique approaches to hydrogen project implementation, and fork lifts as an early market application. For information about future calls or to view previous presentations, please visit www.eere.energy.gov/hydrogenandfuelcells/education/state_local_calls.html.

For the last two years, the NHA Annual Hydrogen Conference has provided a forum for in-person meetings of this state and regional initiatives group. For this year's meeting, we are trying a new "table talk/tabletop discussion" format to cover multiple and focused topics of interest and allow for greater networking and interaction among participants. The tabletop topics are described below – experts in each of these areas will lead small discussion groups and will be available to answer questions. The table top discussions will be concurrent, but sufficient time has been allotted to allow participants an opportunity to visit each table if they so desire.

We hope this meeting will help you grow your efforts. Registration for the Conference is not required (this meeting is FREE to attend), but please RSVP if you plan to participate by emailing Christy Cooper at Christy.Cooper@EE.DOE.GOV so we can plan accordingly.

For more information about the 2007 NHA Annual Hydrogen Conference and Hydrogen Expo US Conference, including directions and information on how to get to the Convention Center, please visit www.hydrogenconference.org.

Topic: Early to Market Applications

What hydrogen and fuel cell products are commercially available today? What applications are best suited for early adoption and how have early adopters made a business case for hydrogen and fuel cell technology deployment? Come hear about some of the applications that are now available and can pave the road to the marketplace.

Topic: Codes and Standards

What role do codes and standards play in getting new products into the marketplace? In some instances, codes and standards are enabling development. In others, they are hindering

development. In other cases, deploying new hydrogen and fuel cell equipment in your area has little to do with codes and standards and much more to do with your local permitting official. Come learn how the pieces fit together and where you can find the resources to facilitate the process.

Topic: Communications/Raising Awareness

Engaging the public is important for building local support for new hydrogen projects, but also for educating future end-users. Communicating concepts about hydrogen technology and distilling technical information into a publicly consumable format, however, can be challenging. Come discuss some of the approaches being used to strategically communicate with local communities. Learn about new, simple, and relatively inexpensive tools to reach a broad audience with your messages about hydrogen and fuel cells.

Topic: Policymaker Engagement

State-level activity on fuel cells and hydrogen infrastructure is the driving force behind much of the market movement in these areas. Policies, legislation, and initiatives are flowering across the U.S. – in some instances encouraging the use of hydrogen and fuel cell technologies and in others limiting their use. Come learn how to best engage policymakers at all levels of government as they develop the next generation of clean energy policies.

Topic: Coalition Management

When first announced, new initiatives or coalitions generate a lot of excitement within the community, the press, and among local stakeholders. But when that initial buzz subsides, how can coalition leadership sustain the momentum and keep their operations afloat? There are many different models for running a coalition. Come hear how some groups have made it happen.