



Contact: Bruce Cole, NHA Expo Manager
Tel: 207-236-6196

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NHA Plans an Educational Forum On Hydrogen and Fuel Cell Applications for Business Innovators

Today, the National Hydrogen Association (NHA) announced a half-day, invitation-only, educational forum for specific market segments that can gain competitive advantages by using hydrogen and fuel cell energy technology.

The Forum, “Hydrogen and Fuel Cell (HFC) Basics: Solutions to Power Your Business,” will be held on Monday, May 3, at the Long Beach Convention Center, Long Beach, CA, the day before the 2010 NHA Hydrogen Conference & Expo opens.

The Forum is intended to provide information about the benefits and cost savings of using hydrogen energy and fuel cell solutions in applications related to:

- Material Handling
- Emergency Back-up Power
- Cell Phone Towers and Other Communication Needs
- Portable Power (Small Fuel Cells) for Defense, Homeland Security and Personal Applications

“Separate from personal vehicles, there are now several available hydrogen and fuel cell products that provide better performance and even cost savings compared to other technologies

many businesses are using today. The challenge is that these new products are generally out of the mainstream, so the NHA is increasing awareness about how businesses can use them to develop competitive advantages,” said Debbi Smith, Executive Vice President of the NHA. “We wanted to take advantage of a Southern California conference venue to bring existing and potential users together to learn how hydrogen and fuel cells can give their businesses advantages in selected markets.”

“Hydrogen and Fuel Cell (HFC) Basics: Solutions to Power Your Business” will begin with all market segments together in one room for a Hydrogen 101-type presentation, with references to the specific industries.

“Armed with a greater understanding of hydrogen energy and fuel cells,” Smith said, “the audience will break up by segment for an in-depth look at how hydrogen and fuel cells can impact their specific industry.”

Questions expected to be covered in the break-out sessions include:

- (1) Where are hydrogen energy and fuel cells now used in my industry?
- (2) What are the benefits in consistent power, range, reliability, and pollution reduction?
- (3) What are the recharge and refill times?
- (4) What is the growth potential?
- (5) What are some “in the field” reports on the use of hydrogen and fuel cells?

After the Forum, an evening reception will be hosted in the Expo Hall where Forum attendees can see the nation’s largest showcase of hydrogen and fuel cell technology while networking with exhibitors, VIPs and technology providers.

To obtain additional details on attending “Hydrogen and Fuel Cell (HFC) Basics: Solutions to Power Your Business” please visit the NHA Conference website at: www.hydrogenconference.org/h2fcForum.asp or call the National Hydrogen Association at: 202-223-5547.

